



2024 PRIDEFEST

SPONSORSHIP GUIDE

June 8 2-10 pm

Round Lake Beach Civic Center

Live Music * Drag Performers

Food Trucks * Craft Breweries * Artisan Vendors Resource Fair * Family-Friendly Activities

		Platinum	Gold	Silver	Bronze
Attendance at Event	10x20 Booth Space	x	x		
	10x10 Booth Space			x	x
Pre-Event Promotion	Listed in event promotional materials	x	х	x	
	Social media recognition	x	х	x	х
	Website recognition	x	х	x	х
Event Recognition	On-stge speaking presence	x			
	Thank you call-out during event	x	х	x	x
	Printed on all event materials *	x	х		
	Printed on mainstage banner *	x			
	Printed on entryway banner *	x	х	x	
Ongoing Benefits	Included as a sponsor member in the LGBTQ Inclusive Business Directory	x	х	x	x
	Listed on LGBTQ+ Center Lake County website for 1 yr	x	х	x	×
	Sponsorship Amount	\$10,000	\$5,000	\$2,500	\$1,000

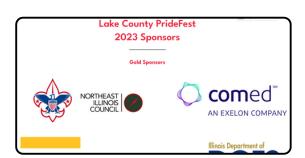
 $^{^{*}}$ Inclusion in in-event printed materials can only be guaranteed for Sponsors who formally commit and get all materials in by April 30th.



Sponsorship Benefits



Social Media and Website Visibility



Visibility on event signage and banners available (\$2,500 and up)

NOT AVAILABLE 2024

Main thoroughfare on-premise space for maximum visibility (\$1,000 and up)

2-10 pm

Round Lake Beach Civic Center Premium placement on all marketing materials (\$5,000 and up)



Bill To Contact Phone

2024 PRIDEFEST EVENT SPONSORSHIP COMMITMENT FORM

Contact Name Company/Firm Address City, State, Zip Phone Email _____ Authorizing Signature _____ How would you like to be listed on program materials? **LEVELS** ☐ Platinum Sponsor (\$10,000) The LGBTQ+ Center Lake County is a tax-exempt organization as described in Section 501(c)(3) of the ☐ Gold Sponsor (\$5,000) Internal Revenue Code. The LGBTQ+ Center Lake County is eligible to receive tax-deductible contributions in ☐ Silver Sponsor (\$2,500) accordance with Code section 170. Therefore, your gift to ☐ Bronze Sponsor (\$1,000) the LGBTQ+ Center Lake County is a tax-deductible donation to the full extent provided by law. Our federal tax identification number is 86-1232844. PAYMENT OPTIONS (Please select one.) ☐ I would like to pay by credit card. ☐ Enclosed is my check made out to LGBTQ Center Lake County in the Please send me instructions for amount of \$_____ secure payment processing. Please invoice me for my payment. **BILLING INFORMATION** Bill To Name Bill To Address Bill To City, State, Zip Bill To Contact Name

* Inclusion in in-event printed materials can only be guaranteed for Sponsors who formally commit and get all materials in by April 30th.

Please submit your form by mailing to PO Box 593 Grayslake, IL 60030 or scan and email to info@lgbtqlc.com Questions about the event or sponsorship? Contact Kristal Larson at kristal.larson@lgbtqlc.com.