



June 14 · 12pm-10pm

Round Lake Beach Civic Center

2007 N Civic Center Way · Round Lake Beach, IL 60073

2025 Sponsorship Guide

A family-friendly festival celebrating the LGBTQ+ community to support and benefit the work of the

LGBTQ+ CENTER
LAKE COUNTY



All proceeds from Lake County PrideFest benefit the LGBTQ+ Center Lake County, an exempt organization as described in 501(c)(3) of the Internal Revenue Code. All sponsorships and donations are fully tax deductible to the extent allowable by law.



2025 Sponsorship Guide

Mainstage Sponsorship

\$10,000 (one available)

Your organization will be recognized as the mainstage sponsor on promotional advertising materials, day-of-event signage and banner at the main stage. You will also receive day-of-event recognition from the main stage by event hosts and performers in addition to a 10x20 premium booth location including tables and chairs.

Vendor Fair Sponsorship

\$10,000 (one available)

Your organization will be recognized as the vendor / resource fair sponsor on promotional advertising materials, day-of-event signage and banner at the entrances to the festival grounds. You will also receive day-of-event recognition from the main stage by event hosts and performers in addition to a 10x20 premium booth location including tables and chairs.

Gold Sponsorship

\$5,000

Premium 10x20 booth location including tables and chairs ensure maximum visibility at the event. Advertising recognition at the entrance to the event, at the main stage, logo on all print materials and digital media recognition.

Flag Contest Sponsorship

\$3,000 (one available)

Sponsor our Design-A-Pride-Flag Contest with the winner to be revealed at this year's PrideFest. Join the winner for on-stage recognition along with sponsoring the winning flag giveaway to the first 2000 attendees.

Accessibility Sponsorship

\$3,000 (unlimited available)

Your organization will be recognized as the sponsor for all accessibility features including accessible restroom facilities and our sensory-friendly area.

Silver Sponsorship

\$2,500

Premium 10x10 booth location including tables and chairs ensure high visibility at the event. Advertising recognition at the entrance to the event, listing in promotional materials and digital media recognition.

Bronze Sponsorship

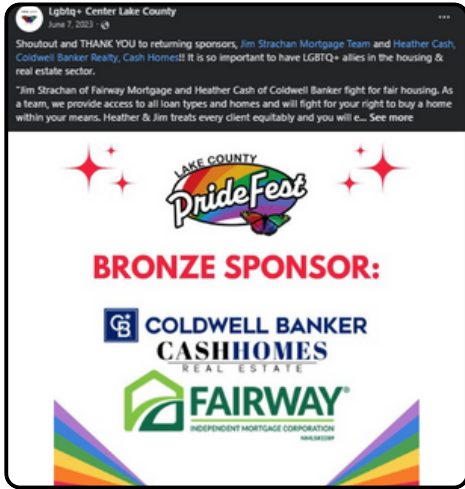
\$1,000

Premium 10x10 booth location including tables and chairs ensure high visibility at the event. Advertising listing in promotional materials and digital media recognition.



2025 Sponsorship Guide

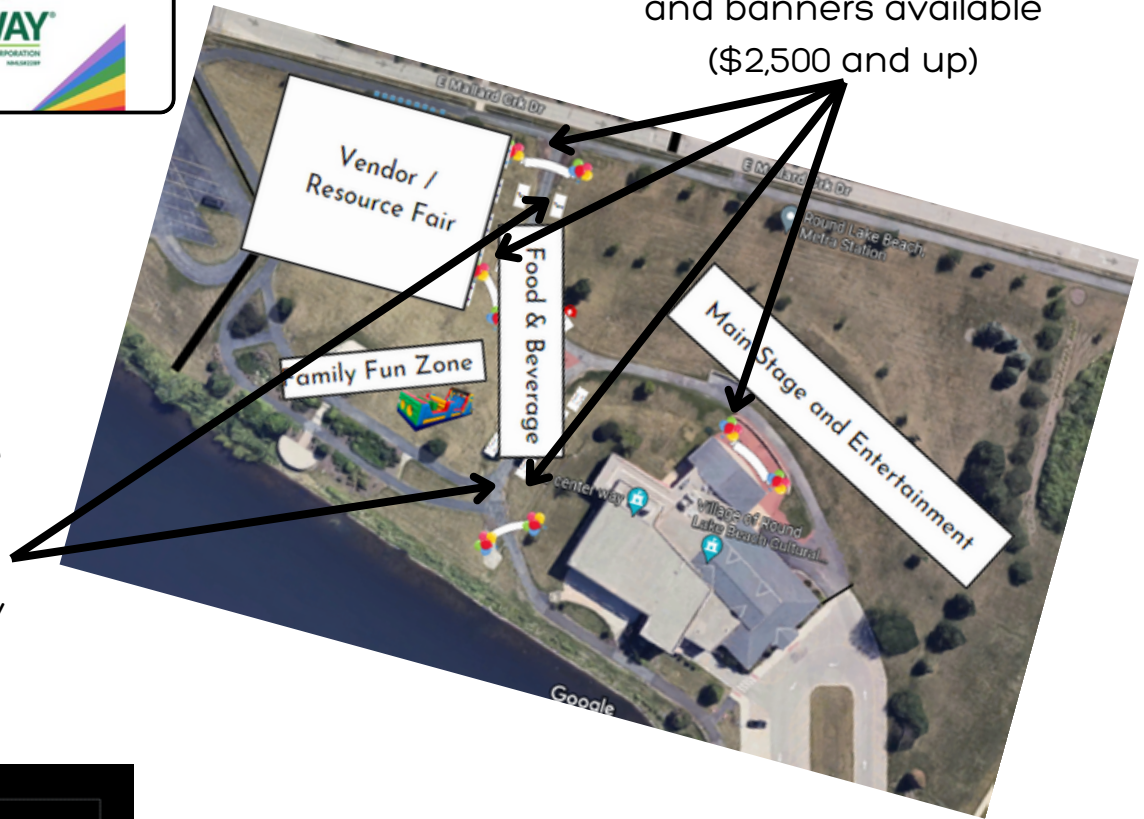
Sponsorship Benefits



Social Media and Website Visibility



Visibility on event signage and banners available (\$2,500 and up)



Main thoroughfare on-premise space for maximum visibility (\$1,000 and up)



Listing and recognition on event marketing materials (\$1,000 and up)



Premium placement on marketing materials (\$5,000 and up)



2025 Sponsorship Form

Contact Name _____
Company/Firm _____
Address _____
City, State, Zip _____
Phone _____ Email _____
Authorizing Signature _____

LEVELS

- Mainstage Sponsor (\$10,000)
- Vendor Fair Sponsor (\$10,000)
- Gold Sponsor (\$5,000)
- Flag Contest Sponsor (\$3,000)
- Accessibility Sponsor (\$3,000)
- Silver Sponsor (\$2,500)
- Bronze Sponsor (\$1,000)

PAYMENT OPTIONS (Please select one.)

- Enclosed is my check made out to LGBTQ Center Lake County
- Please invoice me for my payment.

We will reach out via email for additional details regarding your sponsorship.

The LGBTQ+ Center Lake County is a tax-exempt organization as described in Section 501(c)(3) of the Internal Revenue Code. The LGBTQ+ Center Lake County is eligible to receive tax-deductible contributions in accordance with Code section 170. Therefore, your gift to the LGBTQ+ Center Lake County is a tax-deductible donation to the full extent provided by law.

Our federal tax identification number is:
86-1232844.

- I would like to pay by credit card. Please send me instructions for secure payment processing.

Secure your sponsorship today!



By Mail: 10 N. Lake Street, Unit 103 · Grayslake, IL 60030

Scan and Email: sponsors@lgbtqlc.com

Online: www.lgbtqlc.com/pridefest2025 OR scan the QR code

Questions about the event or sponsorship?
Contact Tom or Perri at sponsors@lgbtqlc.com.